

We're looking for Social Media Manager



Location Hamburg, Germany

Dates from now until after the festival in summer 2026

Your Role

As our social media manager, you shape how the Body Rhythm Festival is seen and felt online. You translate our rhythm, energy, and values into authentic content — telling the stories of artists, participants, and the community around the festival. You'll plan and create posts, share updates, and keep our audience engaged. During the festival, you coordinate with our on-site content creator to capture the spirit of the moment.

Your Commitment

- Average of 1-3 hours per week, with increased activity as the festival approaches
- Flexible schedule — most tasks can be done remotely
- Participation in online team meetings and coordination with production
- Collaboration with the on-site social media manager during the festival for live updates
- availability on site during the festival

Possible Tasks

- Develop and implement an Instagram content plan
- Create and schedule posts & stories (in English)
- Write inclusive, engaging captions that reflect our tone and values
- Manage the festival's Instagram grid and story design (following our style guide)
- Coordinate & collaborate with the team for materials
- Moderate comments and maintain a respectful, safe online space

What We Offer

- A freelance fee (to be discussed based on scope and time frame)
- Free access to all festival events
- Collaboration with an open, international production team
- Freedom to bring your creative voice while supporting a meaningful, mindful project

You're a great fit if you ...

- have experience with Instagram and community-based communication
- can write and edit content in fluent English
- have a sense for aesthetics, rhythm, and storytelling
- share our awareness-based, inclusive approach
- are reliable, organized, and enjoy teamwork across time zones and roles

How to apply

Send us your portfolio or links to social media accounts you've managed, plus a short note about why this project excites you.

office@bodyrhythm.de

